

## ABOUT THE PRESENTERS

**JAMES W. SAXTON, ESQ.** is Co-Chair of the Health Care Department and Chair of the Health Care Litigation Group. He is an active trial lawyer - a practice he has sustained for over 25 years - representing health care providers, including long term care organizations in state and federal courts and administrative proceedings. Mr. Saxton uses his extensive experience as a litigator to advise hospitals, medical groups and retirement communities throughout the United States in connection with understanding and reducing their professional liability risk.

**ROBERT A. EVARTS, ESQ.** has extensive experience in administrative matters, having served as Senior Counsel to the Pennsylvania Department of Health, where he worked with the Division of Nursing Care Facilities, the Bureau of Facility Licensure and Certification and the Deputy Secretary for Quality Assurance.

**C. LYNN SWISHER, PHD, MBA, RN, CHCQM** has more than 20 years of experience in organizational psychology, clinical care, clinical research, long term care and health care consulting. Prior to joining Stevens & Lee, she was Assistant Administrator/Director of Nursing for a 130 bed retirement community where she coordinated the facility's successful JCAHO accreditation process.

**PATRICIA M. KEARNEY, RN, MPA, ARM, DFASHRM** is a risk management advisor with more than 20 years of experience in the health care risk management field. Prior to joining Stevens & Lee, she was Corporate Director of Loss Prevention for a nine-state health care system, where she planned, developed and facilitated the implementation of proactive loss prevention initiatives, nine long term care facilities and 23 acute care hospitals.

**ELIZABETH J. PEARSALL, RN** is a risk management advisor with more than 30 years of clinical, management and risk management experience. Her experience includes the coordination of risk management education, risk assessments and case review for litigations for a system-wide risk management program in a large tertiary care organization. She also served as a Director of Nursing in a long term care organization in a large tertiary care system.

**SUSAN M. GORDON, ESQ.** focuses her practice in health care issues, including HIPAA compliance and other regulatory matters, fraud and abuse and reimbursement issues, medical staff and credentialing issues and corporate transactions.

**STEVENS & LEE**  
P.O. Box 679  
Reading, PA 19603

**LONG TERM CARE ACADEMY**  
See details inside . . .



## STEVENS & LEE LONG-TERM CARE RISK MANAGEMENT ACADEMY

**Monday, October 8, 2007**

8:00 am - 5:00 pm

and

**Tuesday, October 9, 2007**

8:00 am - 12:00 pm

**Harrisburg Area Community College  
Lancaster Campus  
1641 Old Philadelphia Pike  
Lancaster, PA 17602**

Join Stevens & Lee's Health Care Litigation and Risk Management Group for a day and a half course designed to help you reduce risk and develop best practices!

**STEVENS & LEE**

Understanding Your Business Is Our Business

**WWW.STEVENSLEE.COM**

A PA Professional Corporation

# LONG TERM CARE ACADEMY

The Stevens & Lee Long Term Care Risk Management Academy will teach the long term care Administrator, Director of Nursing or other management level staff member how to apply principles and methodologies to reduce risk.

Participants will learn:

- How risk management positively affects your staff, residents and facility
- How to implement a risk management program
- How "best practices" can lead to better quality care for residents

If you're a Director of Nursing, Risk Manager, Administrator, or someone with risk management responsibilities, **don't miss this course!**

## STEVENS & LEE: YOUR PARTNER IN HEALTHCARE

Stevens & Lee's 220 lawyer and non-lawyer professionals are proud to bring their significant experience to bear in helping long term healthcare organizations meet and overcome the challenges they face. Our healthcare team is comprised of 30 professionals - including 22 attorneys whose exclusive practice is in healthcare - who serve as counsel to long term care providers, acute care and specialty healthcare organizations, health systems, integrated delivery systems, physician practices and other healthcare providers and organizations.

### SUPPLEMENTARY WEBCASTS

(you do not need to attend the Long Term Care Academy to participate in the webcasts)

#### Regulatory Update and HIPAA

October 18, 2007

2:00 p.m. - 2:30 p.m.

#### Safety and Risk Reduction

What every president/CEO must know about safety and risk reduction: your facility climate and culture

October 24, 2007

2:00 p.m. - 2:30 p.m.



STEVENS & LEE  
**LONG-TERM CARE**  
RISK MANAGEMENT ACADEMY

### DAY 1 – OCTOBER 8, 2007

8:00 - 8:30 AM	Registration and Coffee
8:15 - 8:30 AM	Introductions
8:30 - 10:00 AM	Risk Management Foundations in Healthcare Goal of Healthcare Risk Management Risk Management Trends in Long Term Care
10:00 - 10:15 AM	Break
10:15 - 12:15 PM	Legal Principles (elements of malpractice statute of limitations, theories of liabilities in long term care and standards of care) Liability Landscape (plaintiff counsel activity, liability myths and impact of service excellence on liability)
12:15 - 1:00 PM	Lunch (on your own)
1:00 - 2:00 PM	Components and Scope of a Risk Management Program (loss identification and control and claims management and risk financing activities)
2:00 - 3:00 PM	Risk Management Through Exceptional Customer Service
3:00 - 3:15 PM	Break
3:15 - 4:00 PM	Quality and Regulatory Issues Six Common Mistakes Six Strategies
4:00 - 5:00 PM	Implementing a Risk Management Program (program support and interdepartmental coordination)

## REGISTER ONLINE

[www.stevenslee.com](http://www.stevenslee.com)

For questions or more information, please contact

Amy Matthias at (610) 478-2040 or

[ajm@stevenslee.com](mailto:ajm@stevenslee.com)

### DAY 2 – OCTOBER 9, 2007

8:00 - 8:15 AM	Registration and Coffee
8:15 - 8:30 AM	Introductions
8:30 - 10:15 AM	Sustaining the Program (monitoring, analyzing, trending and forecasting administrative reports, governing body, education and annual reassessment)
10:15 - 12:00 PM	The Litigation Process & Changing the Liability Equation (managing events and investigations, coordinating an aggressive legal defense, CQI and the defense of a claim and expert testimony)

Program is approved for 10.5 CEU's

## PRICING

### LONG TERM CARE RISK MANAGEMENT ACADEMY AT HACC

Full Session: \$450

Full Session, including webcasts: \$495

You may also register for one-day sessions:

Day 1 - October 8, 2007: \$325

Day 2 - October 9, 2007: \$125

### SUPPLEMENTARY WEBCASTS

(you do not need to attend the Long Term Care Academy to participate in the webcasts)

October 18, 2007

Regulatory Update and HIPAA \$37.50

October 24, 2007

Safety and Risk Reduction \$37.50

### PACKAGES

A) CARE Council Facility - receive 1 Free Registration

B) 3 or more participants from the same facility receive 30% off full session, including webcasts price of \$495. Registrants must register at the same time to receive this discount.

### EARLY BIRD DISCOUNT:

Receive a \$50 discount if you register by July 13, 2007